

ESTTA Tracking number: **ESTTA776693**

Filing date: **10/14/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	JayMay LLC
Application Serial Number:	86783070
Application Filing Date:	10/09/2015
Mark:	BUTTERBUZZ EASY HEALTHY DELICIOUS 20 14
Date of Publication	10/11/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, BBFI Intellectual Property, Inc., 2330 Chicory Road, Racine, WI 53403, UNITED STATES, a corporation organized under the laws of Wisconsin, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/10/2016. BBFI Intellectual Property, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/08/2017.

Respectfully submitted,

/AFD/

10/14/2016

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